

Itasca County Resort & Tourism Association Membership Application

The Board of Directors of the Itasca County Resort & Tourism Association cordially invites you to become a member of the only open membership organization in Itasca County solely dedicated to promoting the tourism industry in our area. ICRTA membership provides both direct and indirect benefits to your business:

- More than 80% of the ICRTA's annual budget is dedicated to marketing the tourism industry in Itasca County. Your membership investment is used to advertise Itasca County tourism opportunities to potential visitors.
- Members receive a free yellow-pages style Business Listing with website link on the ICRTA's website: www.northwoodsminnesota.com under one Category Heading. The listing includes your business name, address and phone numbers AND a website link to your own business website. Additional listings under other category headings are available for \$15 per listing. Access to the Website Specials Program is available for an annual fee of \$30. Website Specials allow members to advertise their own special offers on our website.
- Members also have the option of upgrading to a Premium Membership that includes additional benefits in the form of a high-profile listing on www.northwoodsminnesota.com. Included is an enhanced listing that includes photos, property description, website link and contact information as well as free Website Specials and Additional Listings under unlimited categories.
- The ICRTA's website is one of the highest traffic tourism information websites in the area.
- The ICRTA's Legislative Affairs Committee keeps vigilant watch over local, regional and state level legislation and policy development regarding tourism-related issues. Through the Board of Directors, the membership is kept informed of tourism-related issues that affect them.
- Membership provides valuable opportunities to network with a community of business owners focused on increasing tourism and revenue in Itasca County.
- Members receive ICRTA Email Alerts regarding membership and tourism-related issues.
- Members receive Voting Rights at all membership meetings.
- Sponsorship Opportunities are available for ICRTA general and special meetings. Sponsorship allows you to market your services to the ICRTA membership at large. Sponsorship fees range from \$200 to \$400.
- Reduced Advertising Rates in any printed advertising, coupons or maps produced by the ICRTA. For advertising information, contact ICRTA Secretary Rita Onraet at 218-832-3678.

Contact Information

Business Name: _____

Contact Person: _____

Mailing Address: _____

Phone Number: _____

Fax Number: _____

Toll Free Number: _____

Website Address: _____

Email Address: _____

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ICRTA Business (Non-Lodging) Membership Dues

	Dues	Website Specials	Add'l Listings	Website
Standard Membership	\$100	\$30	\$15/listing	Basic listing and link to website
Premium Membership	\$500	Free	Free	Enhanced listing with photo or printable coupon, business description, link to website, and rotating banner advertisement

Business Dues (Non-Lodging) Calculation

- Standard Business (Non-Lodging) - \$100** \$ _____
 Add Optional benefits:
- Additional Business Listing - \$15 per listing per year
- Special Offers Subscription - \$30 per year
- Premium Business (Non Lodging) - \$500** \$ _____
- Total** \$ _____

ICRTA Lodging Property Annual Dues

	Dues	Website Specials	Add'l Listings	Website
Standard Membership	\$200	\$30	\$15/listing	Basic listing and link to website
Premium Membership	\$40/bdrm, \$12/campsite, \$1250 min. dues, \$2000 max.	Free	Free	Enhanced listing with photo, property description, link to website and rotating banner advertisement

Lodging Dues Calculation

- Standard Lodging - \$200** \$ _____
 Add Optional benefits:
- Additional Business Listing - \$15 per listing per year + \$ _____
- Special Offers Subscription - \$30 per year + \$ _____
- Total** \$ _____
- Premium Lodging - \$1250 min. and \$2000 max.**
- \$40/bedroom x _____ # of bedrooms = \$ _____
- \$12/campsite x _____ # of sites = + \$ _____
- Total** \$ _____

**Please make checks payable to the Itasca County Resort & Tourism Association.
Mail completed Membership form with dues to:**

Rita Onraet, Secretary
ICRTA
PO Box 66
Cohasset, MN, 55721.

Questions can be directed to Rita via email at Ritao@bigfork.net or via phone at 218-832-3678.